

## HELP FOR CHILDREN OF AMERICA PRIVACY POLICY

Help for Children of America, Inc. is committed to protecting the privacy of your personal information. This statement applies with respect to the information that we collect from all of our Web sites listed above. Amendments to this statement will be posted at this URL and will be effective when posted. If, at any point, we wish to use your personally identifiable information in a manner different from that stated at the time it was collected, we will request permission by e-mail. You will have a choice as to whether or not we use your information in such a manner.

### Information Use and Collection

#### A. Sharing

We are the sole owner of the information collected on this site. We will not sell, share, or rent this information to others in ways different from what is disclosed in this statement. We will share aggregated demographic information about our users with our partners, sponsors, and donors. **This aggregated information is not linked to any personal information that can identify you or any other individual person.** We share this information so that we can secure funding to continue providing a quality site, free of charge.

#### B. Donating

When you make a donation to Help for Children of America, Inc. through our online donor system, we collect personally identifiable information such as your name, affiliation, address, credit card data and email address. Help for Children of America, Inc. does not sell to or share that information. Your credit card information is used by VeriSign to process your donation using SSL encryption (see more about Security below) and is not captured by Help for Children of America, Inc. Your name, affiliation, mailing, address, and e-mail address are retained by Help for Children of America, Inc. and are used to process your donation, to thank you for your contribution, and to send you a legally required receipt and notice of tax-deductibility. Help for Children of America, Inc. also communicates with our donors on an ongoing basis and lists our donor on our Web sites and in print materials. On the online donation form we give you the option of receiving additional correspondence from Help for Children of America, Inc. and being listed in our publications as a donor. You can email us at any time at [donor@helpchildrenofamerica.org](mailto:donor@helpchildrenofamerica.org) if you change your mind. If you wish to donate over the phone, or if you have any questions, please call (914) 422-8138 and ask for the Administrator.

#### C. Web Statistics

We collect non-personally identifiable information about you in a number of ways at several different points on our Web site, including tracking your activities through your IP address, computer settings, or most recently visited URL. We use reporting to analyze trends, administer the site, track user movement, and gather broad demographic information for aggregate use for reporting and sponsorship purposes.

**Information collected by this software is not linked to personally identifiable information about you.**

## **D. Surveys**

From time to time our Web site requests information from users via Web surveys. Participation in these surveys or contests is completely voluntary, and you therefore have a choice whether or not to disclose this information. Information requested may include demographic information (such as zip code, age level), but **no information that can personally identify you will be collected**. The survey does give you the option of providing us with your name and e-mail address for follow-up communication, with your permission. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site.

## **E. E-mail This Page**

If you elect to use our "E-mail this page" function, we ask you for your e-mail address and your friend's e-mail address. We store this information temporarily for the sole purpose of sending a one-time e-mail to the friend inviting him or her to visit the site. **Once the e-mail is sent, the information is purged from our system.**

## **F. Communications**

Our Web sites offer you opportunities to sign up to receive e-mail correspondence from the project. If you sign up and later wish to be removed from our list, visit our [Newsletters](#) page to automatically unsubscribe from our list.

## **Links**

This Web site contains links to other sites. We are not responsible for the privacy practices or the content of such other sites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every Web site you visit. This privacy statement applies solely to information collected by this Web site.

## **Cookies**

Help for Children of America's Web sites do not use cookies to store information.

## **Security**

All sensitive information processed through our online Donations pages are collected on VeriSign-hosted secure forms. VeriSign uses state-of-the-art 128- and 256-bit SSL encryption to ensure that personal and financial data is secure.

## **Update**

If your personally identifiable information changes, or if you no longer desire our service, you may correct, update, or delete your information by sending an e-mail to [userinfo@helpchildrenofamerica.org](mailto:userinfo@helpchildrenofamerica.org)

## **Questions or Comments**

If you experience any problems, or if you have any questions about this privacy statement, the practices of this Web site, or your dealings with this Web site, please e-mail [userinfo@helpchildrenofamerica.org](mailto:userinfo@helpchildrenofamerica.org)